



*Team introduced Volleyball 2.0 - offer for sponsors and supporters.*



*The run of wins have continued through the season. Team won many spectacular matches in the top league.*



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# Volleyball Season



*IBB Polonia London got, once again, to the final of the National Cup.*



*IBB Polonia London made it through to the finals of English Volleyball Championship.*



*Many thanks to all partners, IBB Polonia Supporters Club and all fans for your commitment. We are looking forward to the next exciting season.*



*IBB Polonia London won silver in Championship of England.*



# 2017-2018

# 2018/2019

**ibb**  
BUILDERS  
MERCHANTS

strategic sponsor



## Sponsorship & Advertising Offer



2016 & 2017 English Champions



# Sponsorship & Advertising Offer

**The marketing and ticketing goals of the IBB Polonia VC club primarily consist of rising funds for: improving the professionalism of the team, improvement of match fixtures & coverage of television broadcast costs.**

## TICKET-DONATION FOR THE MATCH

Normal	£10.00
Discounted	£5.00
Children under 16 / seniors over 60	FREE
VIP (Sponsors and invited guests)	FREE

## MATCH ADVERTISING OFFER WITH TV BROADCASTING

Electronic banner during live matches - 1 spot * 2 minutes	£500.00
Sticker next to the pitch	£1 000.00
Roll-up 2*1m	£800.00
Own banner on the stand (one piece) held by the advertiser	£1 000.00
Individual photo with the team after the match	£500.00
Ball with player signatures	£200.00
T-shirt with player signatures	£300.00
Club mascot during the match with the advertiser's logo	£1 500.00

## OFFER FOR SPONSORS

Main Sponsor Gold - Large logo on the shirt, front and back (price per year)	£30 000.00
Sponsor Silver - Medium logo on the shirt, front and back (price per year)	£20 000.00
Sponsor Bronze - Small logo on the shirt or shorts	£10 000.00
Sponsor of an event/match - live and broadcast on Facebook, Polsat, Unilad and later available on YouTube and IBBTV	£6 000.00
Electronic banner for live matches - respectively: 4 spots x 2 minutes (Sponsor Gold and Match Sponsor), 3 spots x 2 minutes (Silver), 2 spots x 2 minutes (Bronze)	included in package*
In addition to the Sponsors' offer: article, photos, company profile in IBB Builder and at www.IBBPolonia.vc	included in package*
The right to distribute Sponsor's merchandise during the match	included in package*
Club shirt with player signatures	included in package*
Volleyball balls with player signatures	included in package*
Crystal trophy with thanks for support after the season	included in package*
Gold, Silver and Bronze Sponsor Logo on season tickets and on printed, distributed team materials	included in package*

## NOTE TO THE SHAREHOLDERS. "PLANNED SALE PRICE" *The holder of shares in IBB Polonia acquires:*

- 0.5% discount on marketing services listed below for 1 share and up to 50% maximum; planned sales price per share for 2017 - 100 GBP; 2018 - 150 GBP; 2019 - 200 GBP
- The right to a ticket - donation at a reduced price reduced of 5 GBP or VIP
- 50% discount on team merchandise

\* gold, silver, bronze and match sponsor (during the sponsored match) only

For more details visit [www.polonia.vc](http://www.polonia.vc)