

# IBB Builder joins Campaign

## to find 220,000 people to fill new construction jobs

**IBB Polish Building Wholesale and IBB Builder are joining a nationwide campaign to encourage people to consider a career in the sector, which is expected to create over 220,000 new jobs in the next 5 years.**

The company is supporting the Go Construct campaign that is set to encourage more people from a range of backgrounds to consider a career in the industry and help them to find a role which matches their qualifications, skills and interests, dispelling some of the old fashioned myths that people still associate with the industry.

IBB Builder will be publishing campaign adverts and press releases in support of the campaign.

As well as an industry wide campaign, Go Construct's web portal is a 'one stop shop' for people to find out about the many different career options in the construction industry and how to start their

journey into a successful new career.

Talking about the decision to join the campaign Magdalena Rosol, editor at IBB Builder said:

"Construction is a growing industry and building trades are booming and likely to grow even more over the next five years. We want to play a part in attracting the best people into our industry to ensure we have the skilled people we need to sustain that growth. We are proud to support Go Construct to help spread the word about how successful the construction industry is and about the range of careers available in the industry."

Wayne Hemingway, leading British designer, writer for architectural and housing publications and a TV design commentator is championing the Go Construct campaign. Welcoming IBB Builder's involvement, he said: "There are thousands of opportunities for successful, long term rewarding careers waiting to be seized. Construction already accounts for 2.6 million jobs in the UK but we need to recruit over 220,000 people over the next 5 years. I see construction in the same way I see design: that it enables you to make your mark on the world and be part of projects that help improve people's lives whether that is much needed new affordable housing, hospitals, schools, stations or stadiums."

Anyone who is interested in finding out more about a career in construction should visit [www.GoConstruct.org](http://www.GoConstruct.org).

