



An Interview with
Bartek Łuszcz
President of IBB Polonia London

Next five years of *ibb* Sponsorship



So what is the latest news from IBB?

The players are enjoying their holidays; as are the coaches, but the Management Team is working hard to ensure that everything is in place for the upcoming season.

Are you able to confirm if IBB will be taking part in the CEV Challenge Cup?

Yes. Our application has been accepted and I am pleased to announce that we will be taking part in the CEV Challenge Cup. Since the 1990s, no English club has competed in an official tournament abroad. It's going to be a historical moment.

European competitions involve significant financial commitments, above the usual Super 8 costs. Are you prepared for this?

As I mentioned, we are working hard to ensure we are ready for the upcoming season. Just about every day there are serious conversations with potential sponsors. I'm delighted that our main sponsor will continue to be IBB Polish Building Wholesale. Mr Jacek Ambrozy has agreed a five year relationship with us.

That's probably the biggest support ever?

I know! Nobody in terms of private sponsorship, has committed to such a courageous support of English volleyball. We are grateful to Mr Ambrozy for trusting and believing in us and I am sure that together we will achieve a large amount in terms of promoting volleyball as well as Poland.

Will IBB be the only sponsor next season?

We are in negotiations with a number of companies; we will be able to talk about the outcomes with the media when we have news. Of course, I would like to encourage any company Directors who are reading this to also work with us.

As well as sponsorships, the other important issue is to do with the squad. Who has left and will there be some new faces?

Lucio Oro has retired from competitive volleyball while playing his final match in our shirt. We want to thank him for his amazing season. It isn't out of the question, that IBB Polonia will also if farewell to other players. It's a little too early to discuss new signings.

The title of "the best volleyball team in England" for IBB Polonia London has been mentioned, not only in sporting circles, but also political ones.

We were congratulated by, amongst others, the Polish Ambassador in London Mr Witold Sobkow; the British Ambassador in Poland, Mr Jonathan Knott. In the Presidential Palace in Warsaw I received, from the hands of Mr Adam Kwiatkowski, the Head of the cabinet of President Andrzej Duda, the flag of Poland. This event underlines the role that our team has in promoting Poland and Poles in Great Britain; and I'm hopeful in Europe soon.

Thanks very much for your time; I'm looking forward to the next interesting news.

